WE CLAIM:

A method for cleaning article, comprising:
 contacting the article with intermediate concentration cleaning composition;
 diluting the intermediate concentration cleaning composition to form dilute
 cleaning composition; and

treating the contacted article with the dilute cleaning composition to form treated article.

- 2. The method of claim 1, wherein the intermediate concentration is a fixed concentration.
 - 3. The method of claim 1, comprising a single intermediate concentration.
- 4. The method of claim 1, wherein the intermediate concentration is substantially constant during contacting.
- 5. The method of claim 4, wherein the intermediate concentration is at about 8 wt-% to about 12 wt-% concentrate cleaning composition during contacting.
- 6. The method of claim 1, further comprising maintaining the intermediate concentration at about 8 wt-% to about 12 wt-% concentrate cleaning composition during contacting.
- 7. The method of claim 1, wherein the intermediate concentration cleaning composition comprises about 8 wt-% to about 12 wt-% concentrate cleaning composition.
 - 8. The method of claim 1, comprising contacting for about 2 to about 20 min.
 - 9. The method of claim 1, further comprising:

adding diluent and concentrate cleaning composition to vessel to form intermediate concentration cleaning composition;

ceasing adding diluent and concentrate cleaning composition to the intermediate concentration cleaning composition.

- 10. The method of claim 9, wherein the diluent comprises water.
- 11. The method of claim 9, wherein the diluent comprises aqueous diluent.
- 12. The method of claim 9, wherein the vessel comprises a dispenser vessel of a dispensing apparatus.
- 13. The method of claim 9, wherein the vessel comprises a cleaning vessel of a cleaning apparatus.
 - 14. The method of claim 1, further comprising:

mixing diluent and concentrate cleaning composition in a dispenser to form intermediate concentration cleaning composition; and

dispensing the intermediate concentration cleaning composition into contact with the article.

- 15. The method of claim 1, further comprising agitating the article with the intermediate concentration aqueous cleaning composition to form pretreated article.
 - 16. The method of claim 1, wherein diluting comprises diluting with water.
- 17. The method of claim 1, wherein diluting comprises diluting with aqueous diluent.

- 18. The method of claim 1, wherein diluting comprises about 100 to about 2000-fold dilution of the intermediate cleaning composition to yield the dilute cleaning composition.
- 19. The method of claim 1, wherein diluting comprises about 200 to about 1000-fold dilution of the intermediate cleaning composition to yield the dilute cleaning composition.
- 20. The method of claim 1, wherein the article comprises laundry, the cleaning composition comprises laundry flush composition, and treating comprises flushing.
- 21. The method of claim 1, wherein the article comprises laundry, the cleaning composition comprises laundry wash composition, and treating comprises washing.
- 22. The method of claim 1, wherein the article comprises laundry, the cleaning composition comprises laundry finish composition, and treating comprises finishing.
- 23. The method of claim 1, wherein the article comprises laundry, the cleaning composition comprises antimicrobial composition, and treating comprises antimicrobial treating.
- 24. The method of claim 1, wherein the article comprises ware, the cleaning composition comprises a warewashing composition, and treating comprises washing.
- 25. The method of claim 1, wherein the article comprises ware, the cleaning composition comprises a rinse composition, and treating comprises rinsing.

- 26. The method of claim 1, wherein the article comprises ware, the cleaning composition comprises antimicrobial composition, and treating comprises antimicrobial treating.
- 27. The method of claim 1, wherein contacting and treating each comprise cleaning in place.
- 28. The method of claim 1, wherein the article comprises hard surface of facility.
- 29. The method of claim 1, wherein the cleaning composition comprises antimicrobial composition.
- 30. A method for cleaning laundry, comprising:

 contacting the laundry with intermediate concentration cleaning composition;
 diluting the intermediate concentration cleaning composition to form dilute
 cleaning composition; and

treating pretreated laundry with the dilute cleaning composition to form treated laundry.

- 31. The method of claim 30, comprising contacting and treating in wash wheel of horizontal axis washer.
- 32. The method of claim 31, wherein contacting comprises spraying the laundry with the intermediate concentration cleaning composition.
- 33. The method of claim 30, wherein the cleaning composition comprises laundry flush composition, and treating comprises flushing.
- 34. The method of claim 30, wherein the cleaning composition comprises laundry wash composition, and treating comprises washing.

- 35. The method of claim 30, wherein the cleaning composition comprises laundry finish composition, and treating comprises finishing.
- 36. The method of claim 30, wherein the cleaning composition comprises antimicrobial composition, and treating comprises antimicrobial treating.
- 37. A method for cleaning ware, comprising:

 contacting the ware with intermediate concentration cleaning composition;

 diluting the intermediate concentration cleaning composition to form dilute cleaning composition; and

treating pretreated ware with the dilute cleaning composition to form treated ware.

- 38. The method of claim 37, comprising contacting and treating in ware washing machine.
- 39. The method of claim 37, wherein the cleaning composition comprises warewashing composition, and treating comprises washing.
- 40. The method of claim 37, wherein the cleaning composition comprises rinse composition, and treating comprises rinsing.
- 41. The method of claim 37, wherein the cleaning composition comprises antimicrobial composition, and treating comprises antimicrobial treating.
- 42. A method for cleaning in place, comprising: contacting hard surface with intermediate concentration cleaning composition; diluting the intermediate concentration cleaning composition to form dilute cleaning composition; and

treating pretreated hard surface with the dilute cleaning composition to form treated article.

43. A method for cleaning article, comprising:

first diluting comprising diluting concentrate cleaning composition with diluent to form intermediate concentration cleaning composition, the concentration of the intermediate concentration cleaning composition being about 5 to about 20 wt-% concentrate:

contacting the article for about 1 min to about 20 min with the intermediate concentration cleaning composition;

second diluting comprising diluting the intermediate concentration cleaning composition with the diluent to form dilute cleaning composition, the dilute cleaning composition being about 0.1 to about 0.5 wt-% concentrate; and

treating the pretreated article with the dilute cleaning composition to form a treated article.

44. A cleaning apparatus comprising:

application system adapted and configured to contact an article with an intermediate concentration cleaning composition;

fluid handling system adapted and configured to dilute the intermediate concentration cleaning composition with diluent to form dilute cleaning composition; and cleaning system adapted and configured to treat the contacted article with the

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dilute cleaning composition to form treated article.

45. The apparatus of claim 44, wherein the apparatus is horizontal axis washer;

the washer comprising dispensing system, sprayer, and wash wheel;

the dispensing system adapted and configured to dispense intermediate concentration cleaning composition to sprayer;

the sprayer adapted and configured to spray intermediate concentration cleaning composition onto laundry in the wash wheel to produce pretreated laundry;

the sprayer adapted and configured to, after an interval, spray water into the wash wheel to contact the pretreated laundry.

- 46. The apparatus of claim 44, wherein the application system comprises sprayer or foam generator.
- 47. The apparatus of claim 46, wherein the sprayer comprises an aerosol sprayer, a handheld spray nozzle, or a machine mounted spray nozzle.
- 48. The apparatus of claim 44, wherein the application system is manual or automatic system.